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🌐 **Visit my portfolio:**  
<https://www.giovannabravin.com>

## Skills & Competencies

Visual identity and logo design

UX/UI Design: wireframes, prototypes, and usability testing

Layout design for printed and digital materials

Image and video editing

Fast learner with strong adaptability

Social media content creation

Knowledge of illustration and frame-by-frame animation

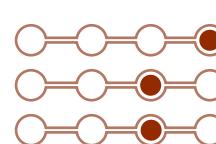
# Giovanna Bravin

## Designer/Graphic Designer

Bachelor's degree in Graphic Design from Belas Artes University (FEBASP).

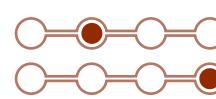
Currently pursuing a degree in Architecture and Urbanism (7th semester) at Anhanguera University.

## Technical Skills



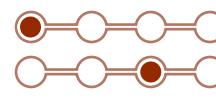
### Graphic Design

Illustrator  
Photoshop  
InDesign



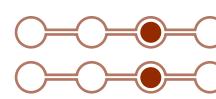
### Video Editing

After Effects | Premiere Pro  
Canva | CapCut



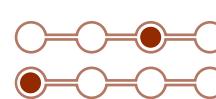
### Web Design

HTML | CSS  
Figma



### Other Software

Microsoft Office  
AutoCAD



### Languages

English  
Spanish

# Professional Experience



## **Freelance Designer**

June 2025 – Present

Freelance projects and recurring monthly clients involving illustration, corporate videos and animations; digital and print layout design; social media assets; and no-code website development.



## **Creative Assistant**

Rede Ápice | Feb 2024 – May 2025

- Creation of logos, visual identities, websites, landing pages, and signage projects.
- Development of social media materials (posts, stories, banners).
- Audio and video editing for advertising campaign. Production of printed materials, including flyers, billboards, and physical promotional items.



## **Graphic Design Intern**

Metro Corporate University (Unimetro)  
Jul 2022 – Dec 2023

- Creation of visual identities for internal courses.
- Layout design and proofreading of educational booklets.
- Activity management on the Moodle platform and development of educational content in SCORM.



## **Internal Communication Intern**

Sabesp Security Foundation (SabespPrev)  
Sep 2021 – Jul 2022

- Layout design for internal announcements, reports, and newsletters.
- Creation of email marketing campaigns and basic video editing.
- Maintenance of dashboards for corporate communication.

# Certifications

**Photoshop:** Cinemagraph Image Composition – Saga School

**Photoshop:** From Beginner to Advanced – Saga School

**InDesign:** Large-scale Publishing – Alura

**InDesign:** Small-scale Publishing – Alura

**Digital Communication**, extracurricular course at Belas Artes

**Spanish:** Basic Vocabulary – Anhanguera learning track

**Advanced English:** TOEIC score: 905 (2019)

## **UX Design (Google UX Certificate – Coursera, via Google + CIEE partnership)**

1. Foundations of User Experience (UX) Design
2. Start the UX Design Process: Empathize, Define, and Ideate
3. Build Wireframes and Low-Fidelity Prototypes
4. Conduct UX Research and Test Early Concepts

## **HTML & CSS (Alura Platform)**

1. Development environments, file structure, and HTML tags
2. Classes, positioning, and Flexbox
3. Header, footer, and CSS variables
4. Responsiveness and project deployment